



# AI GameDev Questionnaire

Please answer the following questions and send the questionnaire and additional materials such as a pitch-deck, a scientific paper, or a scientific abstract to **ai-gamedev@cyber-valley.de**. To submit a video, please provide the link to it (hosted on YouTube, WeTransfer, Dailymotion, Google Drive, etc.) in the response field below.

## Profile:

Your name

Company name, team name, or research institution

Contact details (e-mail, LinkedIn, address)

Company, team, or institution address (if not identical to contact details)

#### **Overview:**

Short description of your product, service, or technology (max. 30 words). This will potentially be used on AI GameDev promotional materials.





Link to a short video (ideally 1-2 min, maximum 5 min) that briefly explains what your company/team does. This can be in any style, such as a smartphone video of your elevator pitch, a product/service/technology explainer video, or a video record of your presentation at another event.

### **Challenge:**

What compelling problem or challenge are you going to address? Who could benefit from this (e.g. user or customer)?

#### Innovation/Benefit:

What is your innovative approach to addressing such a challenge? For example, it could be your technology, business model, or go-to-market strategy. Make sure to explain how your approach differs from existing approaches. Please also highlight the benefits of your innovative approach.





### Competition:

Please specify your major competitors or competing approaches and describe the difference between your approach and each of them. You may optionally describe any IP (applied /registered) or strategy that enhances the dependability of your offering.

### **Business (optional question):**

Who will be your direct customer, and how will you make money?

#### Progress:

What evidence shows that your approach is working? For example, it could be revenue/user traction, adoption in a customer pilot project, a publication in a peer-reviewed journal or conference, a performance benchmark, etc., depending on your business and product or research project stage.





### Team:

Please tell us the experience and/or skills that make you or your team uniquely qualified.

#### **Milestones:**

Please tell us your milestones/roadmap of your research project/business. For example, regarding technology, team growth, publishing in scientific paper or conferences including the target timelines. What are your next steps toward achieving them? Do you need external support?

#### Participation terms

- 1. Please note that there is no legal claim to an award.
- 2. Al GameDev partners and organizers will treat the ideas submitted confidentially. Participants' personal data will not be disclosed to unauthorized third parties.
- 3. Participants' ideas must be developed independently, without violating the rights of third parties.
- 4. After prior consultation, participants agree to present their idea at the final event and participate in press relations work.
- 5. To take part in the contest, participants must agree to the aforementioned conditions.

Do you have questions? Please contact Tobias Dürr (tobias.duerr@cyber-valley.de).